

# DESIGN THINKING

HAVE A FRIEND IN CORP ♥ *Fundacja Forani*  
*Obudź w sobie Anioła...* 

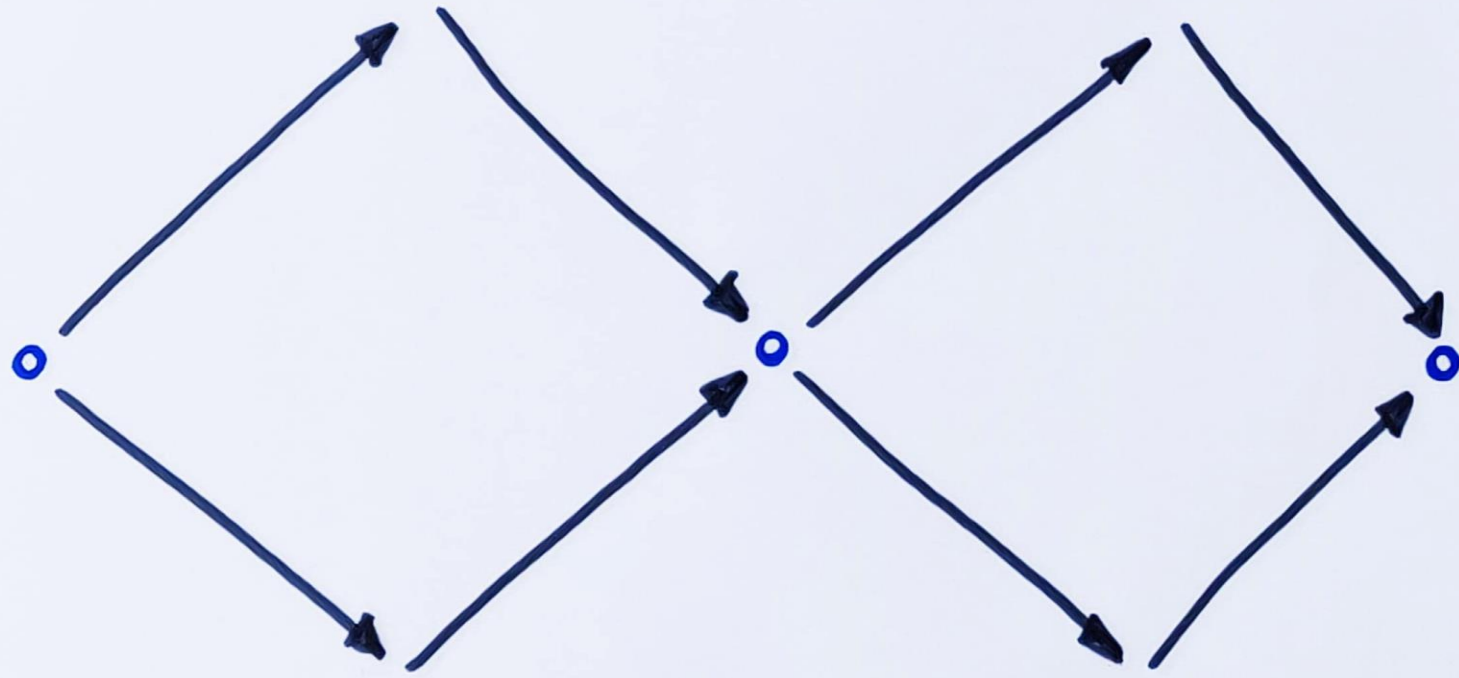
Billennium


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DESIGN  
THINKING  
Forani



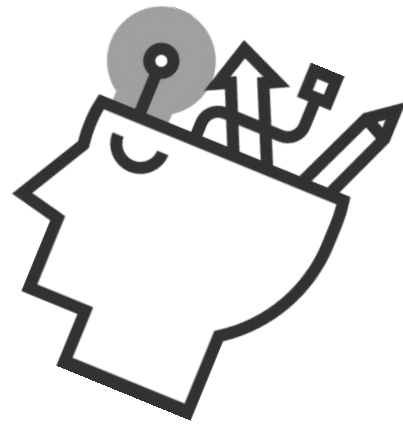
EMPATHIZE    DEFINE    IDEATE    PROTOTYPE    TEST





What can we do so that help foundations  
& people who lead them could better  
function?

„Creative problem solving process focused on the user.“







# EMPATHIZE

For whom?



- Everyone sees the worlds in a different way
  - Try to step **into somebody's shoes**
  - Try to learn user's thoughts and fears
-

# DEFINE

For what?



- Look for needs, not solutions
  - What does the user need?
  - How can you help him?
  - You work **for the user**, not for yourself
-



# IDEATE

What?



- Look for many solutions
  - Try to see the problem from **different perspectives**
  - Don't judge ideas
  - Inspiration is everywhere!
-

# PROTOTYPE

How?



- Try!
  - Every try brings you one step closer to the right solution
  - **Simple and MVP**
  - Draw, build, describe, sing
-



# TEST

If?



- Ask, listen, correct
  - Be open for **feedback**
  - Don't defend your idea
  - Work on your idea, improve it!
-



[www.fundacjaforani.org](http://www.fundacjaforani.org)

**MY BROTHER  
NEEDS HELP**



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**HAVE A FRIEND IN CORP**♥

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